### Flower Farming School Online

**Online Learning for All Levels of Flower Farming**

View from any device with internet!

**Lifetime Access!**

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<th>Course</th>
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<td>FFSO</td>
<td>The Basics, Annual Crops, Marketing, and More! with Lisa Mason Ziegler</td>
<td>June 21-26 &amp; October 1-6</td>
<td>Tuesday, November 3rd</td>
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<tr>
<td>AFFSO</td>
<td>Bulbs, Perennials, Woodies, and More with Dave Dowling</td>
<td>June 21-26</td>
<td>Friday, July 10th</td>
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**Purchase Both Courses**

Save $80

Learn in a few weeks what took a collective of 40 years to learn!

- FFSO - Tuesday, November 3rd
- AFFSO - Friday, July 10th

### How to Start & Run a Flower Farm

- Life Balances
- Getting Legal & Professional
- Cash Startup
- Getting Organized

### Building & Managing a Working Garden

- Day-to-Day, Managing the Working Garden
- Building soil
- Making Beds by Hand and with Equipment
- Farming Tools: irrigation, netting, etc.
- Cover Cropping
- Weed & Pest Concerns

### Selling What you Grow

- Potential Customers
- Customer Service
- Making Speed Bouquets
- Marketing

### What Annual Flower Crops to Grow

- High Demand Low Investment Crops
- 100% Field grown
- Warm-season Tender Annuals
- Cool-season Hardy Annuals

### Starting Seeds

- Buy Plugs or Start Seeds?
- How to Start Seeds Indoors
- Planting Seeds Outdoors in Garden
- Rules of Commercial Seed Starting
- How to Build a Germination Chamber

### Harvesting & Conditioning

- Commercial Harvesters Toolbox
- Harvesting Practices
- Where to Make the Cut

### Bulb Crops Part One

- Six, easy, must grow bulb crops
- Planting, harvesting, and selling tips

### Bulb Crops Part Two

- Eight Secondary Bulb Crops, for Tunnel or Greenhouse Production. Plus Minor Bulb Crops

### Perennials Crops Part One

- Site selection and Field Layout
- Planting Stock Choices
- Weed Control for Perennials
- Priority Perennials: Dave's Top Ten List

### Perennials Crops Part Two

- Over Twenty additional Perennial Crops
- Specialty Perennials
- General Perennial Maintenance
- Weed Control

### Woodies

- 7 Must Grow Varieties
- Harvesting Tips
- Yearly Maintenance

### Structures

- High Tunnels
- Low/Temporary Tunnels
- Caterpillar Tunnels
- Greenhouses
- Shade Structures

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- 6 week course to view at your convenience with lifetime access
- 6 weekly Q&A sessions
- $495
- Registration
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- 6 weekly Q&A sessions
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- Get over 12 weeks of instruction with Lisa & Dave!
- 6 weekly Q&A sessions for each course
- $910
- Registration
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