



**View from any device
with internet!**

Lifetime Access!

**The Basics, Annual Crops,
Marketing, and More!
with Lisa Mason Ziegler**

Formally known as
Flower Farming School



**6 week course
to view at your convenience
with lifetime access**

6 weekly Q&A sessions

\$495

Registration
June 21-26 & October 1-6

School starts
Tuesday, November 3rd

[Click Here to be Notified](#)

**Bulbs, Perennials,
Woodies, and More
with Dave Dowling**

Formally known as
Advanced Flower Farming School



**6 week course
to view at your convenience
with lifetime access**

6 weekly Q&A sessions

\$495

Registration
June 21-26

School starts
Friday, July 10th

[Click Here to be Notified](#)

**Purchase Both Courses
Save \$80
Learn in a few weeks
what took a collective
of 40 years to learn!**



**Get over 12 weeks
of instruction with
Lisa & Dave!**

6 weekly Q&A sessions for
each course

\$910

Registration
June 21-26

FFSO - Tuesday, November 3rd
AFFSO - Friday, July 10th

[Click Here to be Notified](#)

How to Start & Run a Flower Farm

Life Balances
Getting Legal & Professional
Cash Startup
Getting Organized



Building & Managing a Working Garden

Day-to-Day, Managing the Working Garden
Building soil
Making Beds by Hand and with Equipment
Farming Tools: irrigation, netting, etc.
Cover Cropping
Weed & Pest Concerns



Selling What you Grow

Potential Customers
Customer Service
Making Speed Bouquets
Marketing



What Annual Flower Crops to Grow

High Demand Low Investment Crops
100% Field grown
Warm-season Tender Annuals
Cool-season Hardy Annuals



Starting Seeds

Buy Plugs or Start Seeds?
How-to Start Seeds Indoors
Planting Seeds Outdoors in Garden
Rules of Commercial Seed Starting
How-to Build a Germination Chamber



Harvesting & Conditioning

Commercial Harvesters Toolbox
Harvesting Practices
Where to Make the Cut



Bulb Crops Part One:

Six, easy, must grow bulb crops
Planting, harvesting, and selling tips



Bulb Crops Part Two:

Eight Secondary Bulb Crops,
for Tunnel or Greenhouse Production.
Plus Minor Bulb Crops



Perennials Crops Part One:

Site selection and Field Layout
Planting Stock Choices
Weed Control for Perennials
Priority Perennials: Dave's Top Ten List



Perennials Crops Part Two:

Over Twenty additional Perennial Crops
Specialty Perennials
General Perennial Maintenance
Weed Control



Woodies

7 Must Grow Varieties
Harvesting Tips
Yearly Maintenance



Structures

High Tunnels
Low/Temporary Tunnels
Caterpillar Tunnels
Greenhouses
Shade Structures

